

# 2018 Sponsorship and Advertising Application Form

Please indicate your preferences:

CONFERENCES						
	Date(s)	# of Days	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,500
Governmental Accounting and Auditing	April 30-May 1	2				
Washington State Tax	May 14	1				
International Tax	May 15	1				
Women's Leadership Summit	May 17	1				
Farm Tax	July/August	1				
Pacific Tax Institute	Oct	2				
Not-For-Profit and Health Care	Nov	2				
Accounting and Auditing	Nov	1				
Construction Industry	Nov	1				
Fraud	Dec	1				
Information Technology	Dec	2				

SPECIAL EVENTS				
	Locations	Premier	Partner	Supporter
Members' Receptions - <b>NEW</b> - Five Locations	Bellingham, Kirkland, Spokane, Tacoma, Yakima	\$2,500 / five events	\$500 / one event	
Annual Meeting - June	Bellevue	\$800	\$400	
Chapter - CPE or Networking	Various	\$2,000 / five events	\$400 / one event	\$250

PRINT ADVERTISING - THE WASHINGTON CPA MAGAZINE						
			Winter	Spring	Summer	Fall
<b>Display Ads</b>			Full page _____	Full page _____	Full page _____	Full page _____
Ad Size			1/2 page _____	1/2 page _____	1/2 page _____	1/2 page _____
1-2 x			1/3 page _____	1/3 page _____	1/3 page _____	1/3 page _____
3-4 x						
Full page			\$ _____	\$ _____	\$ _____	\$ _____
1/2 page						
1/3 page						
			Deadline Dec 1	Deadline Mar 1	Deadline Jun 1	Deadline Sep 1
<b>Classified Ads</b>			Visit <a href="http://www.wscpa.org">www.wscpa.org</a> for details and to place your ad.			

ELECTRONIC ADVERTISING (Short Form) - NEW FOR 2018	
E-mailed to all members on the first and third Thursdays of each month	\$200/issue

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Find an online order form for The Washington CPA magazine classified ads at [www.wscpa.org/more/marketing-to-cpas](http://www.wscpa.org/more/marketing-to-cpas)

Date	
Organization Name	
Representative or Contact Name	
Phone	
Cell	
E-mail	
Address	
City/State/Zip	
Onsite Contact Name	
Company name to appear on sponsor signage	

Please indicate your sponsorship, and/or advertising interests on the next page. If you are submitting this form to sponsor a chapter event, indicate the chapter area below.

Chapter Area(s) \_\_\_\_\_

Short Form Issue(s) \_\_\_\_\_

By submitting this form you confirm that you have read, understand, and accept all terms and conditions included in this marketing guide.

To submit electronically, complete and click the submit button below.

**Your application is complete when payment is received.**

Total Amount: \$ \_\_\_\_\_

Payment Options:      Payment via credit card is preferred.

Credit Card:      You will be notified when you can pay online at [www.wscpa.org](http://www.wscpa.org). Login and click on MyWSCPA, or call the WSCPA at (425) 644-4800.

Check Enclosed:      Make checks payable to WSCPA and mail to 902 140th Ave NE, Bellevue, WA 98005-3480.

